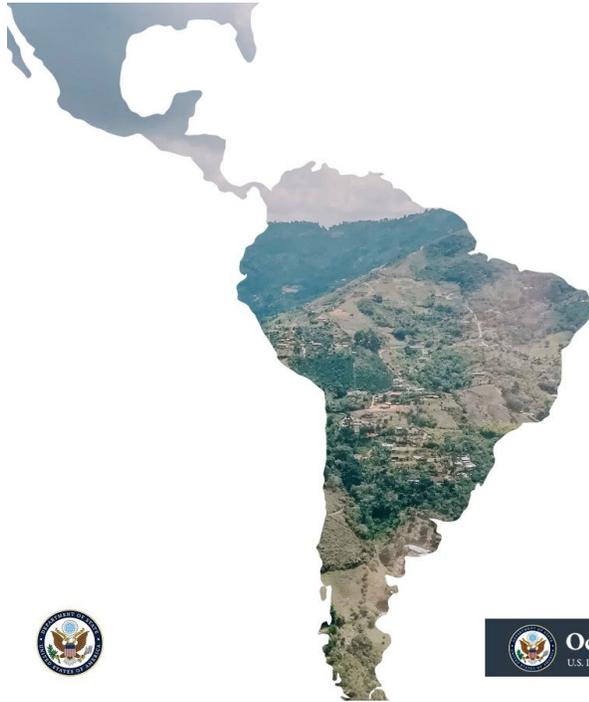


Innovative Approaches to Water Resources Management in Adapting to Climate Change

Thursday, March 25, 2021 • 10:00 AM – 11:30 AM EDT

Social Media Toolkit



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Felicia Marcus
Moderator
Founding Member
Water Policy Group



Alexandra Moreira
Secretary General
Amazon Cooperation
Treaty Organization



Howard Neukrug
The Water Center
University of
Pennsylvania



Raul Munoz Castillo, PhD
Sr. Water Specialist,
Water & Sanitation
Specialist, IADB



Oceans and International Environmental and Scientific Affairs
U.S. DEPARTMENT OF STATE

Summary

On Thursday, March 25, 2021 at 10:00 AM EDT, the Bureau of Oceans and International Environmental and Scientific Affairs (OES) and the Bureau of Global Public Affairs (GPA) are co-hosting an interactive webinar to highlight innovative water management approaches for climate adaptation and resilience. Our panel of United States and Latin American experts will educate key stakeholders about national and local best practices, technologies, and policies to build climate resilience and strengthen water security in Latin America and the Caribbean.

Program Description

The U.S. Department of State Bureau of Oceans and International Environmental and Scientific Affairs and the Bureau of Global Public Affairs are pleased to announce “Innovative Approaches to Water Resources Management in Adapting to Climate Change”. The live, interactive online program will be held on Thursday, March 25, 2021 from 10:00 am – 11:30 am EDT.

The water cycle becomes increasingly less predictable as the climate changes, making communities more vulnerable to the shocks of flooding, drought, and deteriorating water quality. In many places, existing water management systems are no longer sufficient to meet

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these challenges. In Latin America, for instance, emerging water challenges such as seasonal water variations are resulting in droughts and floods which are being exaggerated by climate change. Investments in infrastructure and new technologies are one approach, but how do communities with urgent needs and limited budgets face these challenges?

In the lead up to World Water Day, this interactive webinar will highlight innovative water management solutions to build water security and climate resilience. Our panel of United States and Latin American water experts will educate key stakeholders about institutional structures, technologies, and stakeholder engagement strategies relevant to the water sector in Latin America and the Caribbean.

The U.S. government is committed to providing a platform that encourages information sharing, dialogue, collaboration, and stakeholder engagement for cooperative, responsible management of water resources in Latin America and the Caribbean. U.S. engagement with the region has long emphasized cooperation on environmental management, including water management. This engagement builds trust among partners and stakeholders and strengthens cooperation not only on water issues but for natural resources management more broadly.

Moderator and Speaker Biographies



Moderator: Felicia Marcus, Landreth Visiting Fellow, Stanford University Woods Institute and Fellow of the National Academy of Public Administration

Felicia Marcus is an attorney/consultant who has served in positions in government, the nonprofit world, and the private sector. She is currently the Landreth Visiting Fellow at Stanford University's Woods Institute Water in the West Program and a Fellow of the National Academy of Public Administration. She is also a member of the Water Policy Group, an international network of former and current high level water officials dedicated to assisting developing nations. Felicia was most recently Chair of the California State Water Resources Control Board during the state's worst drought in modern history. She previously served as Regional Administrator of the U.S. EPA Region IX and as head of the Los Angeles Department of Public Works in addition to leadership in national non-governmental organizations. She has a JD from NYU School of Law, an AB cum laude in East Asian Studies from Harvard College, and attended Hong Kong University.

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Alexandra Moreira, Secretary General, Amazon Cooperation Treaty Organization

Ms. Alexandra Moreira is Bolivian and a lawyer with specialization in Economic and Environmental Law. She assumed the position of Secretary General of the Amazon Cooperation Treaty Organization (ACTO) in January 2019, being the youngest person and the third woman to hold this position. She has extensive experience in the public sector, between 2008 and 2014 she was a member of the negotiation team for issues related to climate change, biodiversity, sustainable development and multilateral foreign policy. She held high positions in the government of Bolivia, as Chief of

Staff to the Minister of Foreign Affairs for two terms (first term from May to November 2011, and the second term from 2014 to 2015), as Minister of Environment and Water, during the period from 2015 to 2017, and also as Counselor at the Embassy of Bolivia in Mexico from 2017 to 2018.



Howard Neukrug

Howard Neukrug is the Executive Director and founder of the Water Center at the University of Pennsylvania. He is also the Professor of Water Practice, teaching courses on Water-Centric Urban Resilience and Sustainability and Global Water Business in the 21st century. His work at Penn has focused on re-imagining our cities to become more water-sensitive by balancing green, blue, and grey technologies and urban management strategies that optimize economy, equity, water quality and quantity, environmental justice, and resilience. Mr. Neukrug holds a degree in Civil

and Urban Engineering from the University of Pennsylvania and is a registered Professional Engineer (PE043206E) for the Commonwealth of Pennsylvania. Mr. Neukrug is also a Board-Certified Environmental Engineer and an Honorary Diplomat in Water Resources Engineering.

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Raul Munoz

Raul is an Environmental Engineer, holds a MBA and a PhD about the WEF Nexus of biofuel production in Brazil, which focuses on how biofuel production in Brazil may challenge water and food security in Brazil while enabling meeting the national and international mitigation goals of this country. Rail has more than 15 years' experience working on environmental and water resources management, with broad international experience working at the private sector, public sector, multilateral organizations and the academia; with a strong focus in water infrastructure and water policy. He currently leads several regional agendas at the IDB as the WEF Security Initiative at the IADB, which entails pilot research projects and infrastructure design operations along the Latin America and the Caribbean Region. He also leads the Water Funds Program, the Bank's flagship project on green infrastructure and nature based solutions, the Water Security Agenda, and the Bank's Initiative for Transboundary and International Waters. He has published as lead author and as co-author numerous publications in world class journals on water, sustainability and environmental related issues.

Event Details - Snapshot

Title	Innovative Approaches to Water Resources Management in Adapting to Climate Change
Date and Time	Thursday, March 25, 2021 at 10:00 AM EDT (duration: 90 minutes)
Promo Page URL	https://interactive.america.gov/iip_event/world-water-day-2021-climate/
Format	90-minute webcast with live Q&A
Topic	Water Security, Climate Adaptation, Resilience
Audience	WHA
Hashtags	#WorldWaterDay #WWD2021

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Promotional Banners and Images

Promotional banner image, social media toolkit can be downloaded here at the bottom of the page: https://interactive.america.gov/iip_event/world-water-day-2021-climate/

Social Media Posts

Facebook and Instagram Posts

Suggested images to use with social media posts can be downloaded here:

Schedule date: March 12

Save the date! On Thursday, March 25 at 10 am EDT we are hosting a live webinar to discuss innovative water management approaches to build climate resilience in Latin America. Join us to learn more about this important topic! #WorldWaterDay [{insert event page}](#) [{insert picture}](#)

Schedule date: March 15

Are you interested in celebrating #WorldWaterDay 2021? Want to learn about water security and climate adaptation? Bring your questions and join our interactive webinar on March 25 at 10am EDT and learn more from our panel of water experts! [{insert event page}](#) [{insert picture}](#)

Schedule date: March 19

Did you know climate change is already affecting the world's water? Climate change reduces water availability, decreases water quality, impacts sustainable development & impedes people's access to safe drinking water. On March 25 at 10am EDT, we are hosting an interactive webinar with a panel of experts who will share their knowledge on strengthening water security and building climate resilience! Join us to learn more. #WorldWaterDay [{insert event page}](#) [{insert picture}](#)

Schedule date: March 20

Water plays a crucial role in resilience and adaptation in response to climate change. Water experts from the US and Latin America will share their experiences in managing water in the face of climate change at our live #WorldWaterDay webinar on March 25 at 10am EDT. Join us to learn more! [{insert event page}](#) [{insert picture}](#)

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Social Media Toolkit

Schedule Date: March 24

Join us live TOMORROW March 25 at 10 am EDT to learn about innovative water management approaches to build climate resilience in Latin America. What questions do you have for our expert panel? [{insert event page}](#) [{insert picture}](#)

Schedule Date: March 25 at 9:00 am EDT

LIVE IN 1 HOUR! Join us for an interactive webinar to hear from experts from the US and Latin America about innovative water management approaches to build climate. [{insert event page}](#) [{insert picture}](#)

Twitter Posts

Suggested images to use with social media posts can be downloaded here:

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